

IEE Project CONURBANT



Report on 2nd local training on technical issues management and mature baseline achievements in Bulgaria country

07.12.2011

**Conference room, Hotel “Hemus”
3000 Vratsa, 1 “Hristo Botev” square**

Author(s)

Municipality of Vratsa

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Introduction

The EU has a significant number of Municipalities that have started a path of sustainable energy action planning and policy-making and propose replicable good practices.

The CONURBANT project aims at helping medium-large cities from seven countries and the smaller towns in their urban area, through capacity building using peer to peer support and training between less and more experienced Municipalities, in the framework of the CoM.

Trainee cities and 40 conurbation towns (with a total population of ca. 350.000) are involved in centralised and local training actions and supported in the development and actual implementation of their SEAPs.

In the framework of the project two local training sessions for conurbation towns are scheduled in September 2011 and November-December 2011.

The training session aims to build capacities of the participants for:

- ✓ identifying inefficiency areas;
- ✓ knowing the technical opportunities to improve the energy efficiency of plants, buildings and other structures;
- ✓ characterising the specific energy performances of their buildings, plants, etc. ;
- ✓ having an updated and full framework of energy performances of plants and buildings thanks to organisational and management solutions;
- ✓ knowing basic needs of financial opportunities coming from direct and indirect EU and EIB funds.

2nd local training on technical issues management and mature baseline achievements in Bulgaria country

The 2nd local training on technical issues management and mature baseline achievements in Bulgaria has occurred on 07.12.2011 in the conference room of “Hemus” hotel, 3000 Vratsa, 1 “Hristo Botev” square.

For the second local training there were been invited 39 persons from Municipality of Vratsa, Conurbation municipalities, partner – Chamber of Commerce, stakeholders at municipal, district and national level and 22 journalists of regional level.

The meeting was attended 26 people (8 Politicians, 8 Technicians, 8 representatives of Consultancy and 2 representatives of Chamber of commerce), media representatives excepted. We had participants from municipality of Vratsa, 3 conurbation municipalities and from the municipality which intend to join the Convent of Mayors. Two Mayors, two Deputy Mayors and one Municipality Secretary participated at the event. Also there were stakeholders from Regional Inspectorate of Environment and Water – Vratsa, leading companies in the LED lighting technology, new energy systems and energy efficiency.

The Mayor of Municipality of Vratsa greeted all participants.

We hired a conference room and we assured 3 coffee breaks and one break for lunch for all participants.







Discussion

The lecturers of the event were the experts participating in the project activities as a senior and junior expert and experts from leading companies in the LED lighting technology, new energy systems and energy efficiency.

1. Eng. Ralitsa Geshovska (senior expert) works as a chief expert Investment projects in Municipality of Vratsa. She presented the following presentations:

- New opportunities for mobility solutions;
- How to organize municipalities to tackle a complex and challenging energy efficiency process;
- How to organize information to support decisions related to interventions and investment.

2. Teodora Ivanova (junior expert) works as a chief expert Regional development in Municipality of Vratsa. She presented the presentation:

- Financial opportunities overview and general requirement.

3. Eng. Diana Varganova – Executive manager of Romtech 3S Ltd. Responsible engineer for marketing, logistics and PR. She presented the following presentation:

- New opportunities for lighting.

4. Eng. Dimitar Varganov – LED developer of Romtech 3S Ltd. Responsible engineer for the development of led lighting and technologies. He presented the following presentations:

- New opportunities for lighting;
- Energy consumption reductions obtainable.

5. Eng. Ivo Angelov – Regional manager of Sunsystem Ltd. Manager of New energy systems Co Bulgaria Ltd. Responsible engineer for marketing, logistics, contacts with corporate clients and euro project offers. He presented the following presentation:

- New opportunities for local energy production – solar panels.

6. Eng. Stoyan Dimov – Responsible for Photovoltaic, Technical department of New energy systems Co Bulgaria Ltd. He presented:

- New opportunities for local energy production – photovoltaic panels.

7. Tsvetelin Valchev – Responsible for Biomass heating, Technical department of New energy systems Co Bulgaria Ltd. He presented the following presentation:

- New opportunities for local energy production – biomass heating.

8. Eng. Milen Milyov – Head of division Tender documentation and international projects of Enemona JSCo. He presented:

- New opportunities for buildings efficiency.

After all presentations there were many questions and comments mainly in the area of the necessary investments for the introduction of new lighting systems in the municipalities, the construction of photovoltaic plants and the ESCO contracts.

Conclusions of the event

The event has been organized in time to be useful for participants to help them in process to elaborate their SEAPs and to appreciate the measures. The presence of external experts from the leading companies in the LED lighting technology, new energy systems and energy efficiency, stakeholders from Regional Inspectorate of Environment and Water – Vratsa, helped facilitate training and easier assimilation of matter from the other participants.

All presentations were been made clear as they presented the most important moments in a concise form, which kept interest and retained the attention of participants. In other side their duration was very precise in time to not be boring. All presentations were been printed and also recorded on CD with additional materials and distributed to all participants.

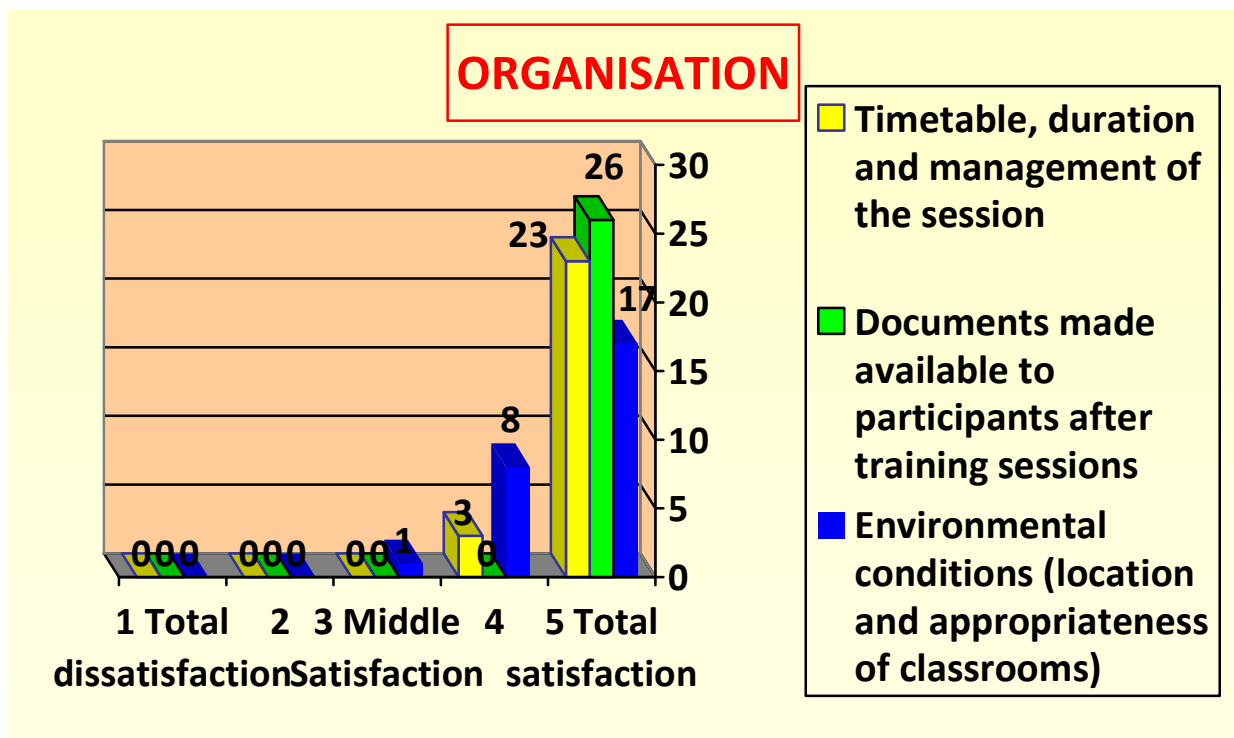
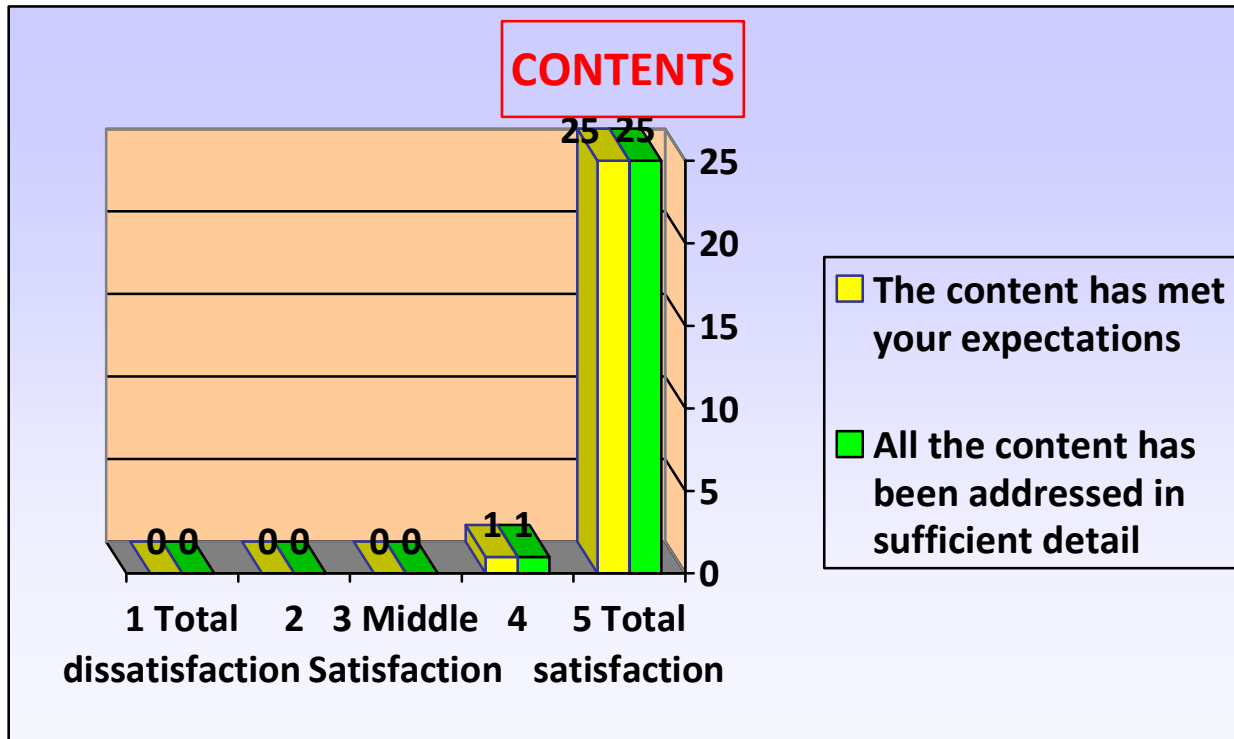
All participants rested content from the whole organization: lecturers, received materials, conference room, coffee breaks and lunch.

In general the training was very helpful, satisfied and interesting.

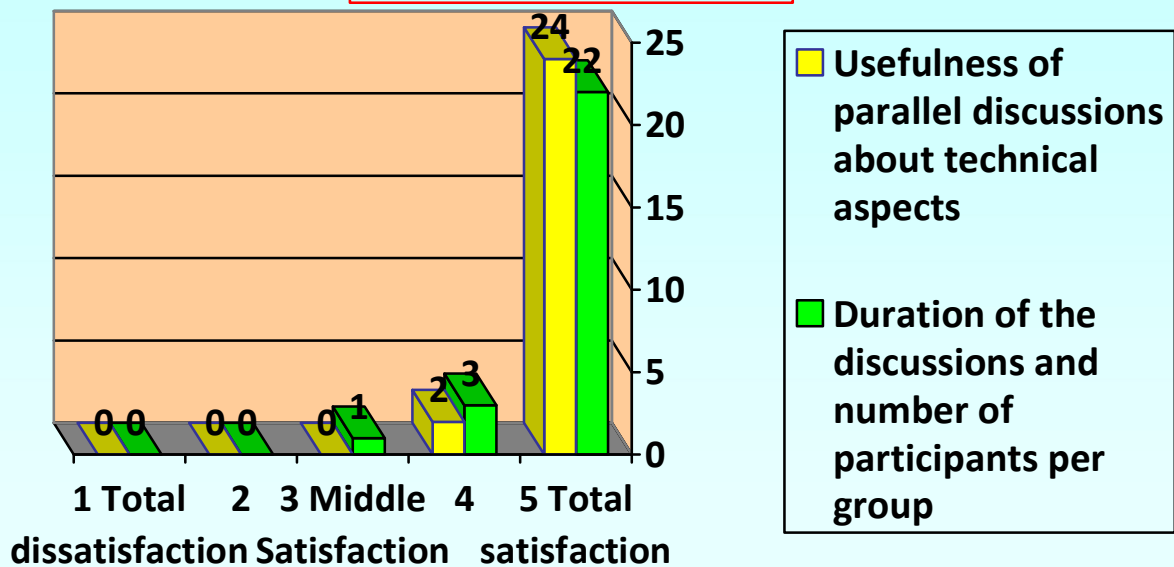
Press releases

The second local training has very wide media release. 22 journalist from regional media were been invited and almost of them came to the event. The press-information was published in 8 media: 2 newspapers, 2 local TV media, 4 electronic media and 1 local radio station. The information was published on the web-site of the Municipality of Vratsa too.

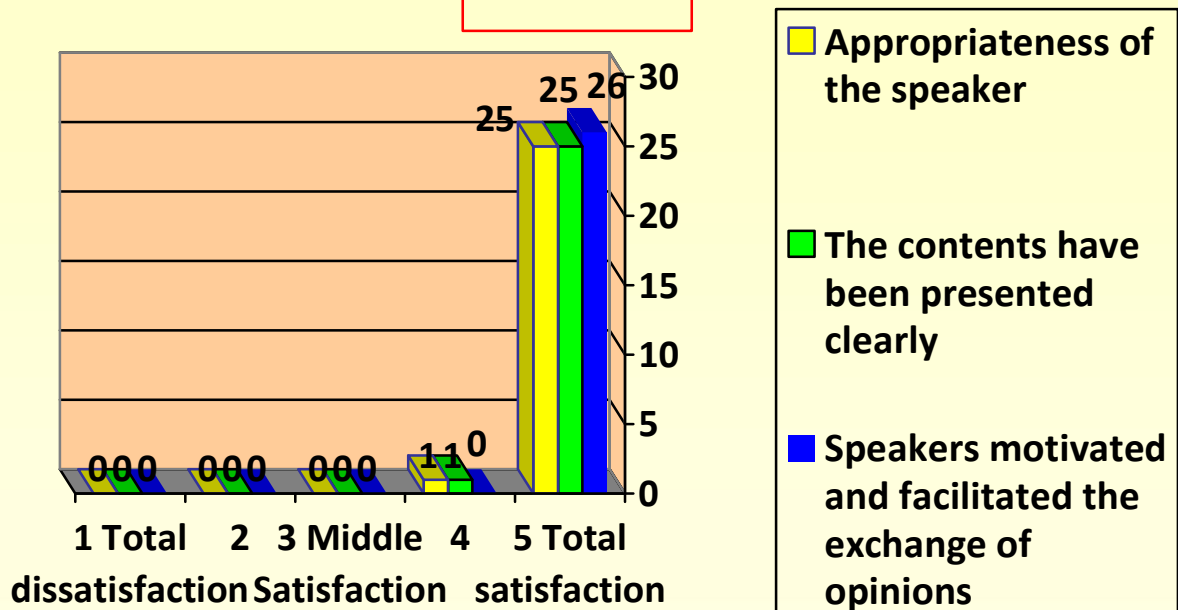
Evaluation of the event



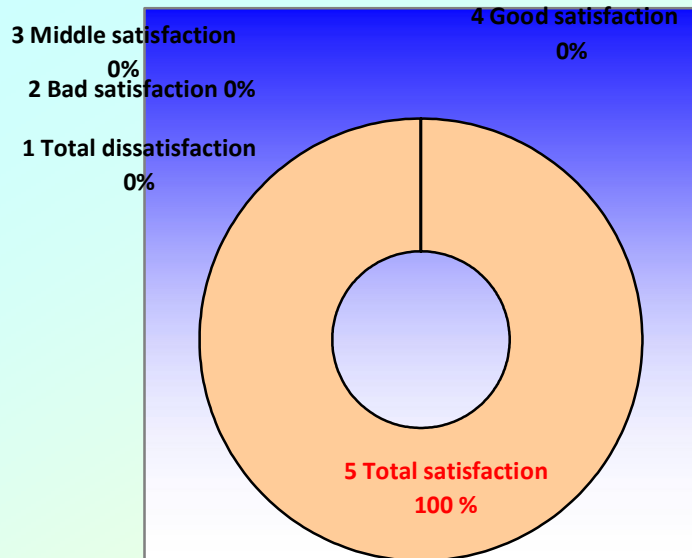
WORKING GROUPS



SPEAKERS



GENERAL ASSESSMENT



- 1 Total dissatisfaction
- 2 Bad satisfaction
- 3 Middle satisfaction
- 4 Good satisfaction
- 5 Total satisfaction

Special comments about any aspect of the training session:

- „A very well organized training, speakers presented topics competently and clearly. There are opportunities for questions and comments. Thank you for the opportunity to participate.”
- „Useful, productive and efficient workshop.”
- „Presentations are exported at a high level, presented clearly and with appropriate additional materials.”
- “The seminar is organized very well. The selection of topics is fairly recent term served and speakers presented information in accessible form.”
- “Very good.”
- “The training contributes significantly to guide municipalities in what direction it is possible to work to achieve energy efficiency. There were provided interesting presentations and participation of professionals.”
- “The training is organised at a very high level with appropriate speakers.”

Annex I: Invitation with Agenda

We prepared a list of people who will be invited for the training and this list was approved by the Mayor of Municipality of Vratsa. The invitations were sent by e-mails and by post on the 29th November 2011. We invited 39 persons from Municipality of Vratsa, Conurbation municipalities (Municipality of Krivodol, Municipality of Kozloduy, Municipality of Mezdra, Municipality of Mizia and Municipality of Oryahovo), the partner – Chamber of Commerce, Ministry of Regional Development and public works, District Vratsa, stakeholders from Regional Inspectorate of Environment and Water – Vratsa, leading companies in the LED lighting technology, new energy systems and energy efficiency, and 22 representatives of local media. Each conurbation municipality has the possibility to bring 3 or 4 experts and politicians. And the estimated persons for participation in the training were 40-45 persons excepted the media representatives.

The invitation contained information regarding the confirmation about the training: the participation must be confirmed by mail or by phone.

Annex II: Application form

There did not have an application form for the training, because in Bulgaria the practice to confirm the participation is not very popular yet. Most of people prefer to confirm by mail or by phone. That is why our invitation contained information regarding the confirmation about the training: the participation must be confirmed by mail or by phone.

We received 7 confirmations by mail and 20 confirmations by phone.

Annex III: List of participants

Annex IV: Dissemination and feedback

The dissemination was held through 6 different ways:

1. We prepared a flyer for all participants;
2. We prepared stickers for folders and for the notebooks, for all participants.
3. We translated the necessary presentations in national language.
4. Through the official website of the Municipality of Vratsa – We have a banner for the project activities. There is a press-information about the project meeting.
5. We prepared and disseminated a press-information about the project to all local media.
6. We distributed informational leaflets which were printed by the partner Chamber of commerce at the local training and in the municipal centre for administrative services to citizens (it is in the building of the municipality).

The feedback for the second local training was made by the satisfaction survey. The results are shown in the chapter Evaluation of the event.





Annex IV: Materials of the event (enclosed)